



The “Financial Security System” of YACHT-POOL

One problem of the charter market is the fact that more and more clients request a guarantee for their down-payment. YACHT-POOL found a solution for their clients and their good providers with a special certificate designed for the charter market.

Thereby the coverage of the down-payment against the risk of insolvency, required by the charterer, was developed by YACHT-POOL with its **Secured Payment Certificate** for charter providers and agencies.

To avoid this as far as possible both agencies and charter providers are annually checked by YACHT-POOL on their financial solvency. Only for “checked & trusted” companies this certificate of the down-payment guarantee can be handed out.

Meanwhile this guaranteeing became an important marketing tool on the European market and considerable agencies only include companies to their catalogue which are part of the YACHT-POOL “Financial Security System” and are listed on the so called “YACHT-POOL Partner List”.

The “Financial Security System” provides that the agencies, sending their money to the charter companies, are also covered against the loss of their down-payment.

We created this tool not only for our clients but especially for our “Listed YACHT-POOL Partners” because we know that we support their marketing efforts efficiently.

And it is rightly required from the market these days because of the recurring insolvencies through which agencies as well as charter clients lose their money.

